# **Supporting Customer Growth (Solution Model)**

- From FY2018, we will commit ourselves to raising the quality of our solutions and enhancing the corporate value of our customers.
- In particular, we will strengthen our support of customers to address the key issues they face, such as a lack of successors and the need to expand sales.

# **Priority Activities for FY2018**

To raise the quality of our solutions, secure new sources of earnings other than interest income

### Address a key problem regional companies face (a lack of successors)

Lack of successors Clients/% (National ranking in lack of successors)

Yamaguchi Prefecture 2,399 clients 76.4% (No. 2)

Hiroshima Prefecture 5,321 clients 73.4% (No. 5) Fukuoka Prefecture 8,221 clients 65.9% (No. 22)

Source: Excerpted from a 2017 fact-finding survey of companies facing succession issues (Teikoku Databank) (Survey of 22,865 small and medium-sized companies in Yamaguchi, Hiroshima and Fukuoka prefectures)

#### **Business succession/M&A consulting**

Utilize business revitalization and succession funds

- Utilize new Yamaguchi business promotion fund
- Provide funds and personnel through investment in second business creation support fund and search fund

Support efforts to cultivate successors

• Support development through the "council of next-generation managers"

Dispatch management personnel

- Supply YMFG employees to business partners
- Dispatch management personnel to regional companies through alliances with HR consulting companies

#### Provide support throughout the Group to help customers expand their sales

Utilize head office and Group companies' expertise in marketing, branding and IT technologies to enhance the quality of solution-providing activities conducted by sales locations, achieving sales increases

FinTech business company

Yamaguchi regional trading company

Branding support, marketing support

YM Consulting

YM ZOP

Provide IT solutions (AI, IoT, RPA, etc.)

Expand output (increase added value)

Reduce inputs
(increase supply efficiency, consolidate)

#### Corporate Division: Interest on Yen Loans

(Hundreds of millions of yen) 500 460 419 393 401 400 (41) (18)(8) 300 200 100 FY2016 FY2018 FY2015 FY2017 Interest on yen loans (corporate)

## Corporate Division: Fees and Commissions

(Hundreds of millions of yen) 50 40 34 35 20 30 20 10 FY2018 FY2015 FY2016 FY2017 Business matching YM Consulting Forex-related Other